

Privacy Policy for ECOWAY Website.

Last Updated: 01.04.2025

ECOWAY (hereinafter referred to as "we," "us," or "our") values your privacy and is committed to protecting the personal information you provide when accessing our website and using our multi-level marketing (MLM) services. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information in compliance with applicable privacy laws and regulations.

1. Information We Collect

We may collect and process the following types of personal information:

- Identification Information: Full name, date of birth, passport number or national ID.
- Contact Information: Email address, phone number, residential or mailing address.
- Account Information: Username, password.
- Financial Information: Payment history.
- Tax and Legal Information: Tax Registration Number (TRN), or any other relevant data required for tax reporting and compliance with Egyptian tax regulations.
- Transactional Information: Records of products purchased, commissions earned, and bonuses paid.
- Communication Preferences: Subscriptions to newsletters, promotional offers, and other communications.
- Website Usage Data: IP address, browser type, device identifiers, pages visited, cookies, and usage patterns

2. How We Use Your Information

Your information is used for the following lawful purposes:

- To register, authenticate, and manage your MLM distributor or customer account
- To calculate and distribute commissions, bonuses, and rewards
- To process orders, payments, refunds, and manage delivery logistics
- To provide technical support and resolve customer service inquiries
- To send updates, newsletters, promotional content, and important service-related notices (you can opt out at any time)
- To monitor performance and improve the functionality, user experience, and security of our website and systems
- To fulfill our legal and contractual obligations, including recordkeeping and tax compliance

3. How We Share Your Information

We may share your information with third parties in the following situations:

- **Affiliates and Partners:** Within the ECOWAY group and with business partners for operational and support purposes
- **Service Providers:** Trusted third-party vendors such as IT service providers.
- **Legal Requirements:** Government agencies, law enforcement, or authorized third parties when required by law or in response to legal requests, subpoenas, court orders, or regulatory requirements
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your data may be transferred to the new entity under the same privacy obligations

We do not sell, rent, or trade your personal information to third parties for commercial purposes.

4. Cookies and Tracking Technologies

Our website uses cookies, web beacons, and similar tracking technologies to:

- Enhance your browsing experience
- Analyze user behavior and website traffic
- Remember your preferences and settings

You can modify your cookie preferences or disable cookies through your browser settings. Note that some website features may not function properly if cookies are disabled.

5. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. These include:

- Data encryption
- Secure socket layer (SSL) technology
- Restricted access controls
- Regular security audits

However, no online transmission or storage method is completely secure, and we cannot guarantee absolute security. You are responsible for safeguarding your password and login credentials.

6. Your Rights and Choices

You have the following rights concerning your personal data:

- Correction: You may update or correct inaccuracies in your personal information.
- Marketing Preferences: You can opt out of promotional communications at any time using the "unsubscribe" link in emails or by contacting us directly.

To exercise your rights, please contact us through the contact details provided below. We may require identity verification before processing certain requests.

7. Children's Privacy

Our services are intended for individuals aged 18 and above. We do not knowingly collect or solicit personal information from minors. If we discover that we have unintentionally collected personal data from someone under the age of 18, we will promptly delete such information.

8. International Data Transfers

If you are accessing our website from outside Egypt, please note that your information may be transferred to and processed in countries where data protection laws may differ from those in your jurisdiction. We take reasonable steps to ensure that your data is handled securely and in accordance with this Privacy Policy.

9. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. When we do, we will revise the "Last Updated" date at the top of this page. We encourage you to review this policy periodically to stay informed.

10. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data handling practices, please contact us at:

 Email: ecoway.networking@gmail.com

By using our website and services, you acknowledge that you have read, understood, and agreed to the terms of this Privacy Policy.